



Host: Axel Ferrazzini

Speaker: Giuseppe Colangelo



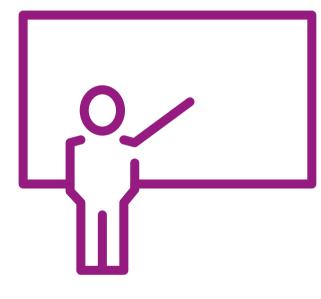
## What do we do?



Non-Profit Activities



High Quality Academic Research



**Education** 



Promotion Innovative SMEs



### Free materials on...

- Summaries of papers, studies, guides and case law
- 2 Interactive graphics
- Interviews to inspire SMEs
- **4** Webinars





4iP Council Webinar: The Rise of Cryptoassets and NFTs and its Implication...







Workshop 'IP & Protection' - Collaboration with Global Biotech Revolution

#### Features

Exoskeletons to help children with neurological diseases

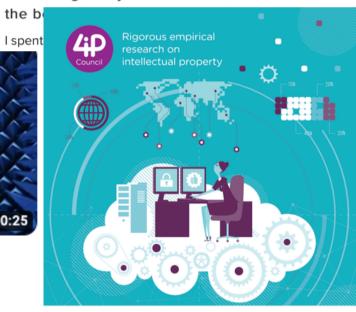
01 February 2022

Interviewing Elena García Armada, CEO at Marsi Bionics

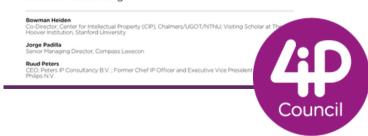


Elena García Armada (CEO) and Manuel Prieto (CTO). Photo from Javier Valeiro.

Was the exoskeletons' technology something that you were drawn to from



The Value of Standard Essential Patents and the Level of Licensing



## **Bundle pages**



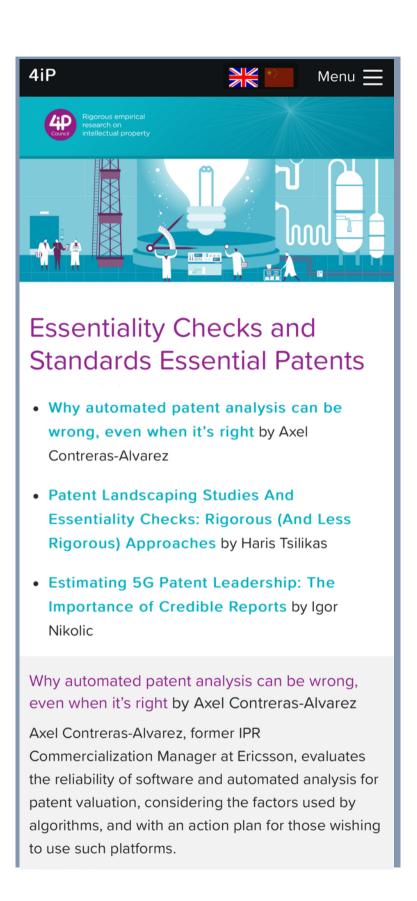
## SEP related research: key findings by 4iP Council

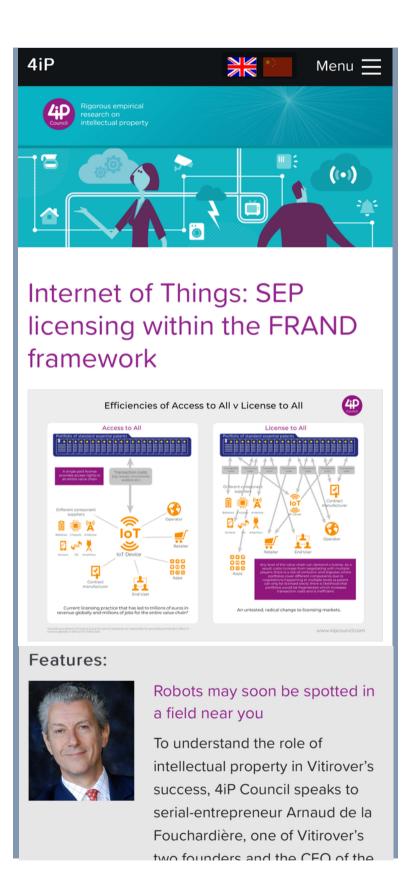
- A Policy Governance Framework for SEP Licensing: Assessing private versus public market interventions
- The Value of Cellular Connectivity From Mobile Devices to the Internet-of-Things (IoT)
- The Value of Connectivity in the Automotive Sector
- The Value of Standardized Technology to Connected Cars

### Research:

A Policy Governance Framework for SEP Licensing: Assessing private versus public market interventions by Dr. Bowman Heiden, Dr. Justus Baron

This paper strives to provide a balanced, evidencedriven policy governance framework for SEP licensing. It warns about the negative impact to



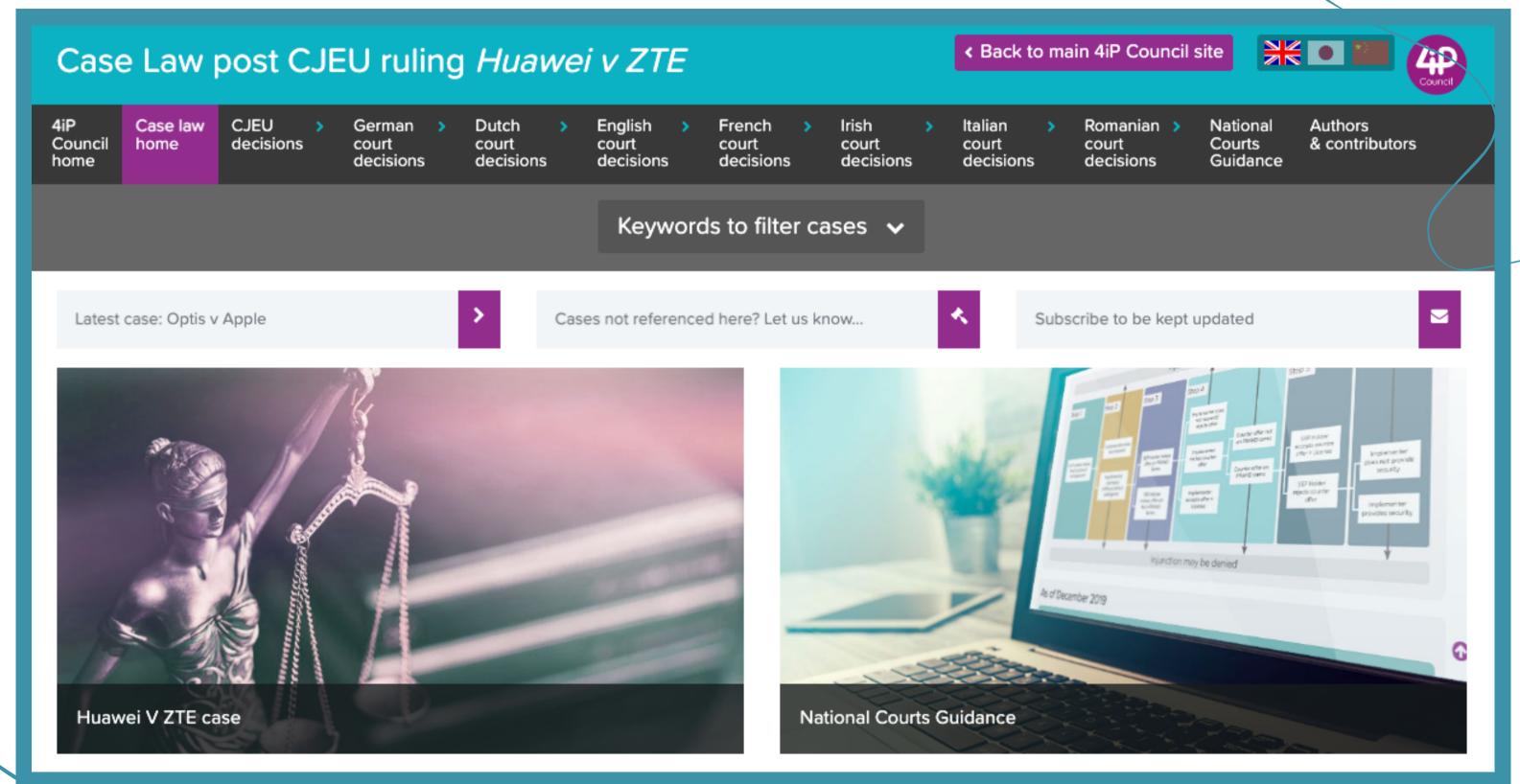




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### Case Law Area





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# Finding an efficiency-oriented approach to scrutinise the essentiality of SEPs



**GIUSEPPE COLANGELO** 

Jean Monnet Professor of European Innovation Policy and an Associate Professor of Law and Economics at University of Basilicata (Italy)



## Research question

 How to ensure the development of an efficient and effective essentiality check system

 How to strike a reasonable balance among accuracy, transparency, and cost of essentiality checks

 A literature review on the different scenarios and approaches envisaged in the EU pilot study (2020)



## Setting the scene

- EU Commission's initiatives to enhance transparency and quality of SEP declaration
- Aims of SDOs' disclosure rules
- The problem of over-declaration: the academic debate
- Time and costs of essentiality checks
- Legal effect of essentiality check results
- EU pilot study: scenarios and approaches



## Patent-by-patent examination

Patent pools: a useful case study for SDOs' essentiality test mechanisms?

Advantages: transparency and accuracy

• Limits: feasibility (large v. small portfolios of patents)



## Subsets of patents

- Three options: a) patents put forward by patent owners; b) + third party requests; or c) + assistive semantic/AI system
- Option a): the role of claim charts [see also EU Group of experts (2021)];
  quality of the assessment v. risks of hold-out
- Option b): no advantages for information availability and risks of holdout
- Option c): transparency v. accuracy



## Random sampling

- Patent owner's request complemented by an assessment of a sample of patents disclosed to SDOs for non-compliant SEP holders [see also CRA report (2016): random evaluation of the patent holder's disclosed SEP portfolio; and EU Group of experts (2021): once a random sample is drawn, essentiality checks should be performed for only one patent in a patent family]
- Advantages: transparency (combining the strengths of the scenario based on a subset of patents with a system to collect data on non-participating firms)
- Limits: accuracy; bias and errors in sampling may incentivise more overdeclaration



## **Automated systems**

- Semantic similarity as a predictor of essentiality
- Two options:
  - i) full assessment
  - ii) pre-screening
- Advantages: scalability
- Limits: accuracy; similarity # essentiality; risks of gaming



## Takeaways

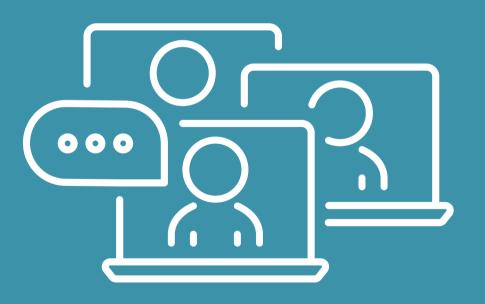
- Essentiality checks as a costly and time-consuming activity
- 2 Legal effect of essentiality check results

- Unfeasibility of the patent-by-patent examination
- Uncertain accuracy of the alternative mechanisms: further improvements are needed before their implementation could enhance the status quo



# THANK YOU!

Make sure to check our recorded webinars for more insightful information on IP by going to the following link





https://www.4ipcouncil.com/webinars

