How do I use intellectual property to grow my business?

Border Measures
- Injunctions
- Claim damages
- Secure credit
- Attract investors
- Attract venture capital
- Enjoy new opportunities for business collaboration
- Strongen position in negotiations
- Be free to operate - License (IP) to and from others
- Attract funding and investment
- Enhance reputation
- Commercialisation
- Exclusivity
- Develop my own business idea
- Exclude Competitors
- Be first to market
- IP enforcement

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